

# FORD KUGA PRICE LIST

Effective from 1st April, 2024



## Series Range



Titanium
Available as Petrol only
17" Sparkle Silver Alloy Wheels
Full LED headlamps with LED Daytime Running Lamps
LED rear lights
Silver roof rails
Rear spoiler
Power heated folding mirrors with puddle lights
Rear privacy glass
Manual Tailgate
Standard suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 6 speaker audio system, 5G modem & FordPass Connect
Front & rear parking sensors
Rear view camera
Electronic Automatic Temperature Control (EATC)
Titanium Cloth seat trim with grey stitching
8-Way Manual Adjust Driver's Seat
8-Way Manual Passenger Seat Including Lumbar Support & Height Adjust
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking
Cruise Control with Speed Limiter
Lane-Keeping Aid with Lane-Departure Warning
Recommended On The Road Price* from:
£32,095



Active
Available as Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid only
18" Active Alloy Wheel with an Absolute Black and Machined Finish
Full LED headlamps with LED Daytime Running Lamps
LED rear lights
<b>Active body styling including Black Mirror Caps and a Contrast Black Painted Roof</b>
<b>Black roof rails</b>
Rear spoiler
<b>Power heated folding mirrors with puddle lights, memory function and camera</b>
Rear privacy glass
<b>Hands-Free Power Tailgate</b>
<b>Pop-Out Door Edge Protectors</b>
<b>Active lifted suspension</b>
Digital colour 12.3" instrument cluster
<b>Ford SYNC 4 Navigation with B&amp;O premium audio system, with 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay &amp; Android Auto, 2 x USB &amp; 10 speakers, subwoofer, 5G modem &amp; FordPass Connect</b>
Front & rear parking sensors
<b>360-degree camera</b>
Electronic Automatic Temperature Control (EATC)
<b>Partial premium touch Sensico Active seats with black neosuede Inserts and grey stitching</b>
<b>12-Way Ergonomic Power Adjust Driver's Seat with Memory (AGR certified)</b>
<b>12-Way Ergonomic Power Adjust Passenger Seat with Memory (AGR certified)</b>
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
<b>Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support</b>
<b>Adaptive Cruise Control (with Stop &amp; Go with self-charging and plug-in hybrid powertrains)</b>
<b>BLIS (Blind Spot Information System)</b>
<b>Cross Traffic Alert when reversing with Emergency Brake Assist</b>
<b>Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains</b>
Recommended On The Road Price* from:
£38,965



ST-Line
Available as Petrol, Self-Charging Hybrid and Plug-In Hybrid
18" ST-Line Rock Metallic Alloy Wheel
Full LED headlamps with LED Daytime Running Lamps
LED rear lights
<b>ST-Line body styling</b>
Black roof rails
<b>Large rear spoiler</b>
<b>Red brake callipers</b>
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Pop-Out Door Edge Protectors
<b>Sport suspension</b>
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with B&O premium audio system, with 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers, subwoofer, 5G modem & FordPass Connect
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
<b>Partial premium touch Sensico sports seats with black neosuede Inserts and red stitching</b>
12-Way Ergonomic Power Adjust Driver's Seat with Memory (AGR certified)
12-Way Ergonomic Power Adjust Passenger Seat with Memory (AGR certified)
2nd row sliding seats
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System)
Cross Traffic Alert when reversing with Emergency Brake Assist
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains
Recommended On The Road Price* from:
£37,395



ST-Line X
Available as Petrol, Self-Charging Hybrid (FWD and AWD) and Plug-In Hybrid
19" ST-Line Alloy Wheel with an Ebony Black and Machined Finish
Full LED headlamps with LED Daytime Running Lamps
LED rear lights
ST-Line body styling
Black roof rails
Large rear spoiler
Red brake callipers
Power heated folding mirrors with puddle lights, memory function and camera
Rear privacy glass
Hands-Free Power Tailgate
Pop-Out Door Edge Protectors
<b>Power Opening Panorama Roof</b>
Sport suspension
Digital colour 12.3" instrument cluster
Ford SYNC 4 Navigation with B&O premium audio system, with 13" touchscreen, DAB radio, Emergency Assistance, Apple Carplay & Android Auto, 2 x USB & 10 speakers, subwoofer, 5G modem & FordPass Connect
Front & rear parking sensors
360-degree camera
Electronic Automatic Temperature Control (EATC)
Partial premium touch Sensico sports seats with black neosuede Inserts and red stitching
12-Way Ergonomic Power Adjust Driver's Seat with Memory (AGR certified)
12-Way Ergonomic Power Adjust Passenger Seat with Memory (AGR certified)
2nd row sliding seats
<b>Front and rear heated seats and heated steering wheel</b>
Keyless entry and Ford Power Start button (Keyless start)
Power front and rear windows with global closing
Quickclear heated windscreen
Pre-Collision Assist with Autonomous Emergency Braking , Evasive Steer Assist and Dynamic Brake Support
Adaptive Cruise Control (with Stop & Go with self-charging and plug-in hybrid powertrains)
BLIS (Blind Spot Information System)
Cross Traffic Alert when reversing with Emergency Brake Assist
Lane-Keeping Aid with Lane-Departure Warning, Lane Centering Assist included on all self-charging and plug-in hybrid powertrains
Recommended On The Road Price* from:
£39,705

\* Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates. Images shown for illustrative purposes only. Body colours shown may be optional (at additional cost). See colour options page for more information.

Effective from 1st April, 2024



# Model prices

Effective:

1st April, 2024

Series	Bodystyle	Engine	Fuel	Transmission	Emission Level	Drive	VED Band	CO2 Emissions (g/km) Ø	Basic Recommended Retail Price (RRP) £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	* Monthly BIK at 20%	* Monthly BIK at 40%
Titanium	5 door	1.5l EcoBoost 150PS	Petrol	6 Speed	Euro 6d	FWD	H	145	£26,454.17	£31,745	£32,095.00	£180.03	£360.06
ST-Line	5 door	1.5l EcoBoost 150PS	Petrol	6 Speed	Euro 6d	FWD	H	147	£30,870.83	£37,045	£37,395.00	£210.06	£420.13
ST-Line	5 door	2.5l Duratec FHEV 180PS	Self-Charging Hybrid	CVT Automatic	Euro 6d	FWD	G	123	£31,895.83	£38,275	£38,565.00	£185.12	£370.23
ST-Line	5 door	2.5l Duratec PHEV 243PS	Plug-In Hybrid	CVT Automatic	Euro 6d	FWD	B	21	£33,729.17	£40,475	£40,555.00	£54.00	£108.00
ST-Line X	5 door	1.5l EcoBoost 150PS	Petrol	6 Speed	Euro 6d	FWD	I	154	£32,454.17	£38,945	£39,705.00	£227.33	£454.65
ST-Line X	5 door	2.5l Duratec FHEV 180PS	Self-Charging Hybrid	CVT Automatic	Euro 6d	FWD	G	130	£33,479.17	£40,175	£40,465.00	£207.70	£415.40
ST-Line X	5 door	2.5l Duratec FHEV 183PS	Self-Charging Hybrid	CVT Automatic	Euro 6d	4WD	H	136	£35,020.83	£42,025	£42,365.00	£224.27	£448.53
ST-Line X	5 door	2.5l Duratec PHEV 243PS	Plug-In Hybrid	CVT Automatic	Euro 6d	FWD	B	23	£35,312.50	£42,375	£42,455.00	£56.53	£113.07
Active	5 door	2.5l Duratec FHEV 180PS	Self-Charging Hybrid	CVT Automatic	Euro 6d	FWD	G	125	£32,229.17	£38,675	£38,965.00	£193.50	£387.00
Active	5 door	2.5l Duratec FHEV 183PS	Self-Charging Hybrid	CVT Automatic	Euro 6d	4WD	H	133	£33,770.83	£40,525	£40,865.00	£209.51	£419.02
Active	5 door	2.5l Duratec PHEV 243PS	Plug-In Hybrid	CVT Automatic	Euro 6d	FWD	B	21	£34,062.50	£40,875	£40,955.00	£54.53	£109.07

Ø The CO2 emissions test figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. For further information on CO2 and fuel performance please refer to our Fuel Consumption and CO2 section.

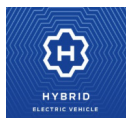
† Recommended 'On the road' (OTR) price includes first year road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 24/25 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £410) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £190 for petrol / diesel car or £180 for an alternative fuel car).



# ELECTRIC TECHNOLOGY

## Which electric engines is right for you?



1st April, 2024



### PLUG-IN HYBRID (PHEV)

Plug In. Charge up. Improves Efficiency versus a mild hybrid or hybrid engine. Plug-in Hybrids have the two sources of power like a hybrid, but with a larger high voltage battery, enabling you to drive longer distances on all-electric power. **Kuga PHEV has a battery size of 14.4 kWh which gives a maximum EV range of 42 miles. This results in a combined average fuel economy up to 313.9 mpg and only 21 g/km CO2\*\*.**

## Charging the battery

### SELF-CHARGING HYBRID

There's no need to plug in your vehicle for charging. Hybrid vehicles are able to recharge the battery in two ways:

- 1) Regenerative braking
- 2) Conventional engine

The conventional engine powers the generator which transforms mechanical energy into electrical energy to charge the battery.



All four electric vehicle types use regenerative braking to charge the battery. While braking, the motor is still spinning even though the car is trying to slow down.



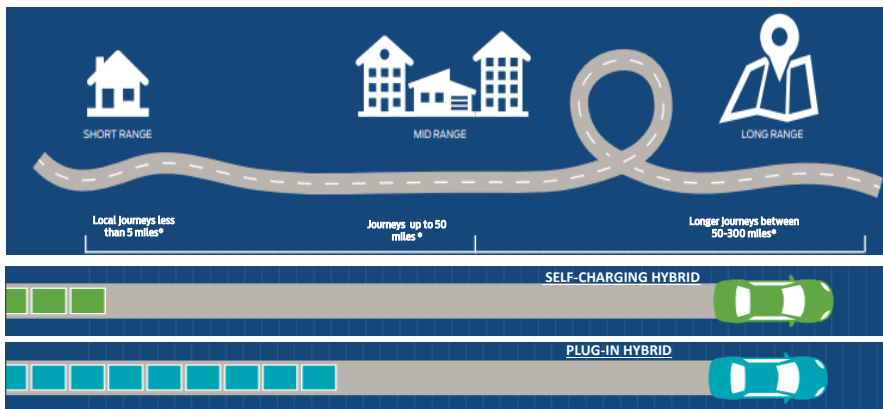
Regenerative braking captures this typically wasted energy to create electricity, which charges the battery.

### PLUG-IN HYBRID

The larger battery in Plug-in Hybrids can be plugged-in to charge. Once the battery is depleted, the vehicle behaves like a conventional hybrid with the engine running when required.



## Electric range



## Plug in charging options

### 230V Wall outlet

Plug-in Hybrids and All-Electric vehicles can be charged on a 230V outlet (16A), which is the standard electrical socket in most UK households. This takes approximately 6 hours to charge the battery.



### Ford Connected Wall Box Charger

If want to make recharging your Kuga Plug-In Hybrid at home as fast as possible, you'll need to install a wallbox. Simply talk to your Ford Dealer, who will work with our installation partner, British Gas. Once installed, you can fully recharge your Kuga from zero to full in 3-3.5 hours.



### Public charging stations

Public charging stations, available in many cities and work places. The price and charging capability vary.



\* Ranges are estimates only and depend on the vehicle, road conditions and driving behaviour.

\*\* Please see the Fuel Consumption and CO2 data available in this Pricelist



# Options

	Titanium	ST-Line	ST-Line X	Active	Basic Recommended Retail Price £ (exc. VAT)	Total Recommended Retail Price £ (Inc VAT)
<b>Standalone Option Availability</b>						
Power opening panorama roof	O	O	S	O	£1,000.00	£1,200.00
Tow Bar - retractable (with electrical release function)	O	O	O	O	£708.33	£850.00
Tow Bar Pre-Equipment Pack	O	O	O	O	£83.33	£100.00
Single Phase Public Charge Cable & Cable Bag	--	O	O	O	£166.67	£200.00
Luggage Compartment Net	O	O	O	O	£125.00	£150.00
Luggage Compartment Mat	O	O	O	O	£83.33	£100.00
<b>Option Packs</b>						
<u>Winter Pack:</u> Heated Front Seats, Heated Rear Seats and Heated Steering Wheel	O	O	S	O	£458.33	£550.00
<u>Driver's Assistance Pack:</u> Front camera, intelligent Adaptive Cruise Control with Traffic Sign Recognition (with Stop & Go for vehicles with Automatic Transmissions); Blind Spot Information System (BLIS), Intelligent Speed Assist (ISA), Driver's impairment monitor, Cross Traffic Alert when reversing with emergency Brake Assist, Active Park Assist (Vehicle controls accelerator, gearshift and braking on self-charging and plug-in charging vehicles) and door edge guards	O	S	S	S	£1,000.00	£1,200.00
<u>Technology Pack:</u> Glare-Free Dynamic Matrix LED Headlamps, Coast-to-coast front light bar, Heads Up Display	O	O	O	O	£750.00	£900.00







**Key**

S = Standard, O = Option, at extra cost, □ = Part of pack, at extra cost, -- = Not Available

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# Wheels




Wheels Options		1st April, 2024				Titanium	ST-Line	ST-Line X	Active	Basic Recommended Retail Price (Excl VAT)	Total Recommended Retail Price (Incl. VAT)
17" Sparkle Silver Alloy Wheel		S	--	--	--	£0	£0				
18" Alloy Wheel with a Magnetic and Machined Finish		O	--	--	--	£500.00	£600.00				
18" ST-Line Rock Metallic Alloy Wheel		--	S	--	--	£0	£0				
19" ST-Line Alloy Wheel with an Ebony Black and Machined Finish		--	O	S	--	£500.00	£600.00				
18" Active Alloy Wheel with an Absolute Black and Machined Finish		--	--	--	S	£0.00	£0.00				
19" Active Alloy Wheels with an Absolute Black and Machined Finish		--	--	--	O	£500.00	£600.00				
20" 5x2-spoke Absolute Black and Machined Alloy Wheel		--	--	O	--	£500.00	£600.00				
20" 5x2-spoke Absolute Black and machined alloy wheel		--	O	--	O	£1,000.00	£1,200.00				
Mini spare wheel		O	O	O	O	£125.00	£150.00				

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# Colour and trim

		1st April, 2024					Basic Recommended Retail Price £ (excl. VAT)	Total Recommended Retail Price £ (Inc VAT)
		Titanium	ST-Line	ST-Line X	Active			
Standard	Frozen White	S	S	S	S		£0.00	£0.00
Premium	Agate Black	O	O	O	O		£666.67	£800.00
Premium	Solar Silver	O	O	O	O		£666.67	£800.00
Premium	Bursting Green	O	O	O	O		£666.67	£800.00
Premium	Desert Island Blue	O	O	O	O		£666.67	£800.00
Premium	Lucid Red	O	O	O	O		£666.67	£800.00

	Trim Description	Titanium	ST-Line	ST-Line X	Active	
	Titanium black cloth seat trim with grey stitching and 8-Way manually adjustable front seats	S	-	-	-	
	Black, partial premium touch Sensico sports seats with black neosuede inserts and red stitching with 12-way ergonomic power adjust front seats	-	S	S	-	
	Black, partial premium touch Sensico Active seats with black neosuede inserts and grey stitching with 12-way ergonomic power adjust front seats	-	-	-	S	

**Key**  
 S = Standard, O = Option, at extra cost, - = Not Available  
 \*Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used



## FUEL CONSUMPTION & CO2


The fuel consumption and CO2 emission figures shown in the table are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO2 figures with other vehicles tested to the same technical procedures.

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO2 emissions which may vary based on optional extras (these are also WLTP test figures).

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Combined Fuel Consumption (WLTP)				CO2 Emissions (WLTP)	
								Lowest Performing (MPG)ø	Highest Performing (MPG)ø	Lowest Performing (L/100km)ø	Highest Performing (L/100km)ø	Lowest Combined Performing (Co2)ø	Highest Combined Performing (Co2)ø
1.5 EcoBoost 150PS	Petrol	Titanium, ST-Line, ST-Line X	Euro 6d	6 Speed Manual	FWD	150PS (110kW)	240	42.2	44.1	6.7	6.4	145	154
2.5 Duratec 180PS FHEV	Self-Charging Hybrid	ST-Line, ST-Line X, Active	Euro 6d	CVT Automatic	FWD	180PS (132kW)	-	49.6	52.3	5.7	5.4	123	130
2.5 Duratec 183PS FHEV	Self-Charging Hybrid	ST-Line X, Active	Euro 6d	CVT Automatic	AWD	183PS (134kW)	-	47.1	48.7	6.0	5.8	133	136

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	PHEV Combined Fuel Consumption (WLTP)					CO2 (WLTP)
								Weighted fuel consumption (MPG)øø	Weighted fuel consumption (L/100km)øø	Weighted combined electricity consumption (kWh/100km)øø	Equivalent all-electric range in miles (combined)*	Extra high all-electric range in miles (motorway)*	Weighted CO2 emissions øø
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line Edition	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	313.9	0.9	16.3	42.3	31.1	21.0
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line X Edition	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	282.5	1.0	16.7	41.0	29.8	23.0
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	Active	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	313.9	0.9	16.4	42.3	30.4	21.0

## KUGA CHARGING INFORMATION

Engine	Fuel Type	Available On	Euro Emissions	Transmission	Drive	Maximum Power PS (KW)	Torque Nm	Charging Times for PHEV battery (hrs)			Charging equipment	
								DC Fast Charge	Wallbox (standard 7kW single phase)	Domestic Socket (230V/16A)	Home charge cable (3-pin) Domestic Socket (230V/16A)	
2.5 Duratec 243PS PHEV*	Plug-In Hybrid	ST-Line, ST-Line X, Active	Euro 6d	CVT Automatic	FWD	243PS (178kW)	-	n/a	03:30	06:00	S	Available as an option

ø The declared Fuel/Energy Consumptions, CO2-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP). The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO2 emissions and electric range. CO2 is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO2 emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

øø For Plug-in Hybrid (PHEV) models, these figures were obtained using a combination of battery power and fuel. PHEV models require an electricity source for charging.

\* Estimated range using Worldwide Harmonised Light Vehicle Test Procedure (WLTP). Figures shown are for comparability purposes and should only be compared with other vehicles tested to the same technical procedures. Actual range varies with conditions such as external elements like temperature, driving behaviours, vehicle maintenance, and lithium-ion battery age. WLTP equivalent all-electric range reflects a combined driving cycle and WLTP Extra High reflects motorway driving – both tests are conducted in controlled conditions with an ambient temperature of 23 degrees Celsius and no climate or electrical load.





# PERFORMANCE

Engine	Euro Stage	Transmission	Maximum Power PS (kW)	Torque Nm	Wheel Size	Max Speed mph
<b>5 Door Petrol</b>						
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	17"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	18"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	19"	121
1.5 EcoBoost 150PS FWD	Euro 6d	6-Speed Manual	150 (110)	240	20"	121
<b>5 Door Electric-Petrol</b>						
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	18"	125
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	19"	125
2.5 Duratec 243PS PHEV	Euro 6d	CVT Automatic	243 (178)	-	20"	125
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	18"	122
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	19"	122
2.5 Duratec 180PS FHEV	Euro 6d	CVT Automatic	180 (132)	-	20"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	18"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	19"	122
2.5 Duratec 183PS FHEV	Euro 6d	CVT Automatic	183 (134)	-	20"	122

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## ACCESSORIES

Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)	Dealer Supplied Accessories	Part Number	Recommended Retail Price (Incl. VAT)
<b>Transportation</b>					
Fixed Tow Bar - not in combination with Hands-Free Power Tailgate	2534097	£446.48	Detachable Tow Bar	2534099	£666.10
Tow Bar Module	2774587	£127.19	E-Kit for Fixed and Detachable Tow Bar	2521938	£257.45
Thule®* Roof Ski Carrier, SnowPack Extender 7325	2318742	£305.31	Cross Bars, with bump stops - with roof rails	2420722	£304.20
Thule®* Roof Bike Carrier, FreeRide 532	1746077	£92.29	Thule®* Roof Bike Carrier, Expert 298	2143360	£130.54
4pets* PRO Dog Crate for small breeds	2423305	£418.93	Thule®* Roof Ski Carrier, SnowPack 7326	2117636	£257.61
4pets* ScratchGuard	2423313	£62.02	Mottez®* Rear Ski & Snowboard Carrier	2483279	£314.02
4pets* EasySteps, telescopic, non-slip surface	2423311	£227.12	Napier* Tailgate Tent	5147380	£582.16
ARB* Flinders Rooftop Tent – complete rooftop tent including ladder – not with panorama roof	2616022	£1,898.83	ARB* Mounting Bracket Kit Flinders rooftop tent to roof cross bars – not with panorama roof	2616041	£31.35
Foldable Transport Box, black fabric	2470827	£27.01	Umbrella Holder	1524823	£47.73
Coat Hanger, matte black	2448529	£56.15			
<b>Protection</b>					
Mud Flaps, front -Titanium & Active	5721248	£61.58	Mud Flaps, front - ST-Line & ST-Line X	2769786	TBC
Mud Flaps, rear - Titanium & Active	5879726	£60.40	Mud Flaps, rear - ST-Line & ST-Line X	2422030	£48.72
Rubber Floor Mats, front seats - Excludes PHEV	2641626	£49.24	Rubber Floor Mats, front seats - PHEV & FHEV	2641644	£49.24
Rubber Floor Mats, rear seats - Excludes PHEV	2335734	£45.44	Rubber Floor Mats, rear seats - PHEV & FHEV	2477398	£45.44
Velour Floor Mats, 15 oz, front seats - Excludes PHEV	2414772	£54.34	Velour Floor Mats, 15 oz, front seats - PHEV	2414776	£54.34
Velour Floor Mats, 15 oz, rear seats - Excludes PHEV	2414766	£41.24	Velour Floor Mats, 15 oz, rear seats - PHEV	2414768	£41.24
Velour Floor Mats, 28 oz, red stitching, front and rear - ST-Line & ST-Line X - Excludes PHEV	2414793	£78.72	Velour Floor Mats, 28 oz, grey stitching, front and rear - Titanium - Excludes PHEV	2414799	£78.72
Velour Floor Mats, 28 oz, red stitching, front and rear - ST-Line & ST-Line X - PHEV	2414805	£78.72	Velour Floor Mats, 28 oz, grey stitching, front and rear - Titanium - PHEV	2414811	£78.72
Boot Liner	2449338	£74.44	Boot Liner with extra high sides	2556629	£133.53
Load Compartment Mat, reversible	2428726	£70.91	Rear Bumper Protector, stainless steel	2452224	£161.45
Door Sill Protection Foil, front & rear doors, transparent	2651042	£46.79	Rear Bumper Protection Foil	2651040	£34.82
<b>Comfort &amp; Convenience</b>					
Dashboard Camera - with SYNC 3/ SYNC 4	2730087	£355.22	Air Purifier	2485741	£52.48
<b>Safety &amp; Security</b>					
Ford First Aid Pack, with Velcro strip	2311396	£14.06	Ford Premium Safety Pack, with First Aid Kit, Warning Triangle, Hi-Visibility Vest	2431452	£34.10
Warning Triangle <sup>1</sup>	1460220	£6.79			
<b>Charging (PHEV)</b>					
Public Charging Cable, Type 2, 32amp, 22kW, 3-phase, 6m	2493185	£217.77	Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 6m	2493183	£141.76
Charging Cable Bag, black	2495739	£20.31	Public Charging Cable, Type 2, 16amp, 3.7kW, 1-phase, 8m	2493187	£161.45
Lapp* Mobility Dock Charging Adaptor	2732598	£259.53	Charging Port Winter Cover	2630163	£22.64

<sup>1</sup> Item is non-Ford branded from an approved supplier

For more information about any of the included Ford Accessories, or to view the full range of Ford Accessories visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer. Fitment of accessories may have an impact on your vehicle's fuel consumption.

Prices do not include fitting unless otherwise stated. Please refer to your Ford Dealer for fitted prices.

# FORD PROTECT

Every new Ford Kuga is protected by a 3 year/60,000 mile Ford Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect New Vehicle Extended Warranty

If you plan on keeping your vehicle for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts
- Ford Protect New Vehicle Extended Warranty plans can be purchased any time up until the vehicle's first date of registration

## Ford Protect Service Plan

You can also purchase a Ford Protect Service Plan giving you the option of scheduled services and Ford Assistance for the duration of your plan.

Features:

- Scheduled Servicing; covers servicing in accordance with Ford Standard Service Schedules including associated parts and labour, for the number of services applicable to your plan.
- Replacement brake fluid (every other year)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- Up to 7 days vehicle hire if any warranty work cannot be completed within 24 hours
- The Ford Protect Service Plan can be purchased up to 12 months from date of registration or before the first service is due (whichever is the sooner)

## Ford Protect Wear and Tear Plan

You may choose to purchase a Ford Protect Wear And Tear Plan, which provides replacement or repair of the following parts:

- Brake Pads, Shoes, Disks, Clutch Friction Plate, Shock absorbers silencer, wiper blades and bulbs
- Must be purchased before vehicle is 90 days old (Terms & Conditions apply)

## Ford Protect Service Plan Plus

You may choose to purchase a Ford Protect Service Plan Plus giving you the benefits of the Service Plan and also includes a Wear and Tear Plan (including extended warranty for 4 year plans).

Features:

- All items covered within the Service Plan and the Wear and Tear Plan
- Ford Protect Service Plan Plus can be purchased any time up until the vehicle's first date of registration

## Notes and Conditions

- The length and mileage of your plan applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- Base Warranty on High Voltage Components - 5 years/ 60,000 miles and High Voltage Battery - 8 years / 100,000 miles
- Please contact your nearest Ford dealer for information on service intervals
- It is a condition of Ford Protect Service Plan and Ford Protect Service Plan Plus that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- Subject to the terms and conditions of the Ford Protect Plans
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty, Service Plan, Wear and Tear Plan or Service Plan Plus and their associated Terms and Conditions or alternatively call Ford Protect on 03702 416726, Option 2, Option 2, or visit [www.ford.co.uk](http://www.ford.co.uk)



## 'MANUFACTURERS RECOMMENDED ON THE ROAD' PRICES INCLUDE

CO <sub>2</sub> Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) Petrol and Diesel vehicles which meet RDE2 standards £	First Year Vehicle Excise Duty (VED) for Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £	Total Petrol and Diesel vehicles which meet RDE2 standards £	Total Alternative Fuel Vehicles (Hybrids, Plug-In Hybrids and Battery Electric Vehicles) £
0.00	25.00	55.00	0.00	0.00	80.00	80.00
1-50	25.00	55.00	10.00	0.00	90.00	80.00
51-75	25.00	55.00	30.00	20.00	110.00	100.00
76-90	25.00	55.00	135.00	125.00	215.00	205.00
91-100	25.00	55.00	175.00	165.00	255.00	245.00
101-110	25.00	55.00	195.00	185.00	275.00	265.00
111-130	25.00	55.00	220.00	210.00	300.00	290.00
131-150	25.00	55.00	270.00	260.00	350.00	340.00
151-170	25.00	55.00	680.00	670.00	760.00	750.00
171-190	25.00	55.00	1,095.00	1085.00	1175.00	1,165.00
191-225	25.00	55.00	1,650.00	1640.00	1730.00	1,720.00
226-255	25.00	55.00	2,340.00	2330.00	2420.00	2,410.00
Over 255	25.00	55.00	2,745.00	2735.00	2825.00	2,815.00

The delivery charge is included in the Basic Recommended Retail Price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions\* (expressed in grams per kilometre (g/km)). All CO<sub>2</sub> emissions figures in g/km are derived from the Worldwide Harmonised Light Vehicle Test Procedure (WLTP). These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load.'

You can also use Ford's online configurator to build and customise a new Ford vehicle: [www.ford.co.uk/configurator](http://www.ford.co.uk/configurator). The configurator provides information about your configured vehicle's fuel consumption and CO<sub>2</sub> emissions (these are also WLTP test figures).

The chart above shows the Bands and the VED which will be levied (for vehicles registered from 1st April 2024 onwards).

If a car's list price is over £40,000 (including VAT and factory fitted options) at first registration, the customer will pay an additional VED charge (currently £410) for five years after the end of the first registration (in addition to the standard VED charge per year, currently £190 for petrol / diesel car or £180 for an alternative fuel car).



## OTHER PRICING CONSIDERATIONS



### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within six months, and in any event, as soon as your vehicle is available. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list outlines Ford's Recommended On The Road (OTR) prices and Recommended Retail Prices (RRP), please contact your Ford dealer for final sale prices.

This price list is effective from 1st April, 2024 and supersedes all previous price lists. The recommended prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes to Ford's recommended prices in view of Ford's policy of continuous development. Ford reserves its right to change its recommended prices at anytime. Change to government legislation or tax changes could result in a change to Ford's published recommended prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability.

Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

